https://vistara.me/job/merchandiser-for-fmcg-distribution-company/

Merchandiser for FMCG Distribution Company

Employment Type
Full-time

Job Location
Abu Dhabi, Dubai & Northern Emirates

Base Salary
AED 4500 - AED 5000

Description

Vistara HR Solutions is currently recruiting for a leading FMCG Distributer in the UAE for various emirates.

Responsibilities

- Plan and develop merchandising strategies that balance customers' expectations and company's objectives
- Documents product movement and replenishes merchandise.
- Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock
- Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales.
- Maximise customer interest and sales levels by displaying products appropriately
- Produce layout plans for stores and maintain store shelves and inventory
- Forecast profits/sales and plan budgets
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc.
- Build constructive customer relationships.
- Remain up to date with industry's best practices.

Qualifications

- Bachelors Degree Preferred
- Proven working experience in merchandising.
- Must to have a valid UAE motor bike or car license.
- Highly creative with experience in identifying target audiences and devising campaigns that engage, inform and motivate.
- Up-to-date with the latest merchandising trends and best practices.

Renewable Contract Based on Performance